

## United Way of Central Minnesota

921 1<sup>st</sup> Street North

St. Cloud, MN 56303

Tel: (320) 252-0227



## Contract Expectations

- **Shared Data & Metrics**

- Participate in shared measurement by collecting and submitting data aligned with initiative metrics.
- Use agreed-upon tools and definitions to ensure consistency across funded partners.

- **Orientation & Capacity Building**

- Attend annual orientation hosted by United Way to align on initiative goals, expectations, and reporting requirements.

- **Public Acknowledgment**

- Identify United Way as a funder in all relevant program communications, promotional materials, and reports (acknowledging partial or full funding, as appropriate).
  - Promote 211 as a resource for individuals and families seeking community supports and services.

- **Quarterly Convenings**

- Attend and actively participate in quarterly convenings with other grantees and initiative partners to share progress, challenges, and collaborative strategies.

- **“Know Your Number” Commitment**

- Define and track their organizational “number” (a clear, measurable outcome that reflects their contribution to the broader systems change goal).

- **Fundraising Partnership**

- Support United Way's fundraising efforts for the initiative (e.g., sharing impact stories, co-presenting to donors, or participating in campaigns) as a condition for renewal in subsequent years.

- **Annual Comprehensive Report**

- Submit a comprehensive year-end report by the close of each fiscal year that summarizes activities, outcomes, data, and lessons learned.