



Why Give to United Way

Local Dollars Meet Local Needs

- Local volunteers determine and prioritize local needs.
- Volunteer teams distribute money to programs meeting those needs.

Programs That Receive Dollars Are Held Accountable

- Annual review of financial reports and audits.
- Annual reports documenting the effectiveness of the services provided are required.

Larger Gifts Are Possible Through the Convenience of Payroll Deduction

- Small installments once or twice a month add up to a lot in one year.

More Money Goes to Services Instead of Fundraising Costs

- Reduces the need for high cost direct mail, telemarketing or special event fundraising.
- To reach you at home some charities can spend as much as 75 cents to raise \$1.
- Lower cost of processing donations for the agencies, they process one check.
- United Way has a low overhead—only 18.3% for administration and fundraising.



Give. Advocate. Volunteer. **LIVE UNITED™**