

United Way of Central Minnesota

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MEDIA ADVISORY

Feed Our Families Successful in Raising Food for Our Community

On Saturday, March 28, 2009, United Way of Central Minnesota hosted its Feed Our Families Food Drive. The event, which was held at the Electrolux warehouse in St. Cloud, served as the grand finale to the month's food shelf campaign. Many members of the community generously gave their food, dollars, and volunteer efforts to make Feed Our Families a success.

The initial goal of 100,000 pounds of food/dollars was surpassed by a considerable margin — to date, more than 286,000 pounds of food/dollars have been donated; \$108,000 and more than 178,000 pounds of food. Coborn's donated and constructed a castle of food that weighed 118,000 pounds. Approximately 180 people helped unload, sort, package, and reload the canned, boxed and bagged goods on Saturday.

A special thank you to Central Minnesota Community Foundation, Morgan Family Foundation, Initiative Foundation, and United Way of Central Minnesota for providing match dollars to ensure this effort made the biggest impact possible.

Event partners included; Coborn's, Electrolux, Early Childhood Coalition, Bernick's Beverages & Vending, Leighton Broadcasting, and U.S. Bank.

All food and money raised will be contributed directly to Catholic Charities Emergency Services and the Salvation Army for use in their food shelves.