



Campaign Events and Ideas: We Don't Mean to 'Hammer' Home the Point

Special Events:

- Nail/screw driving contest
- Bird house building contest, offer the houses for sale after
- Hammer throwing contest
- Lego/Lincoln Log/Popsicle Stick/Playing Cards building contest
- Build your own sub/taco
- Wac-a-mole game
- Aluminum foil sculpture contest

Ways to Promote the Campaign:

- Show re-runs of Home Improvement
- Give out Legos or building blocks to employees along with a pledge form, as the forms are returned and have the employees build a house with the returned blocks

Campaign Decorations:

- Bricks
- Concrete blocks
- Tool boxes, blue prints
- Lumber
- Hard hats
- Tools



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