



Campaign Ideas and Events: The Caring Grand Prix

Special Events:

- Remote control racecar contest/drag race
- Tire changing contest
- Top management washes employees cars for a donation
- Go-cart races
- Paper airplane races
- Hot Wheels car races
- Racing trivia

Ways to Promote the Campaign:

- Track the campaign with a race to the finish line
- Pictures of race cars/drivers
- Checkered flags
- Give away Hot Wheels

Campaign Decorations:

- Hot Wheels cars
- Racing/NASCAR items
- Checkered flags
- Race track



Give. Advocate. Volunteer. **LIVE UNITED™**