



## Campaign Ideas and Events: So You Think You Can GIVE?

### Special Events:

- The celebrity Apprentice; correctly identify the superstar philanthropist and the charity or cause they put their money to win a prize
- Penny Wars; Pennies=Good, Silver and dollars =bad. Join your department in battle to win free lunch and blinged-out piggy bank.
- Iron Chef; Challenge chefs as you battle for the best lunch time meal based off an ingredient. Three categories: Appetizer; secret ingredient cheese, Main Course; secret ingredient noodles, and dessert; secret ingredient chocolate. Enter all three meals for a chance to win a gift card.
- Are You Smarter Than Your Boss? This is a week long game the format is based on asking grade-school questions to adults. \$1 per question for a chance to win a gift card.
- My Super Mahalo Luau; after everyone has rocked the company with giving you would like to throw a party. Have everyone join for the over the top dramatic lunch as we say Mahalo, thank you, for giving!

### Ways to Promote the Campaign:

- Display TV network logos around office
- Lunch cook-offs
- Bake sale

### Campaign Decorations:

- Make shift jungle
- Post the TV shows around the office with information
- Hawaiian lays
- Hawaiian palm trees, bright streamers, and flowers



Give. Advocate. Volunteer. **LIVE UNITED™**