



Campaign Ideas and Events: Pledge and Play for United Way

Special Events:

- Bean bag toss
- Prize wheel
- Bingo
- Game basket raffle
- Trivia: questions could be from the game Trivial Pursuit

Ways to Promote the Campaign:

- Company newsletter
- Posters
- Give each employee a playing card for x amount of days and the person with the best hand wins some type of prize
- Card/board games in lunchroom

Campaign Decorations:

- Playing cards
- Casino chips
- Posters made to look like board games hanging on the walls



Give. Advocate. Volunteer. **LIVE UNITED™**