



# Campaign Ideas and Events: Ordinary People with Extraordinary Hearts

## Special Events:

- Trivia contest revolving around the heart or movies with the word heart in the title
- Grandma's "Heart Attack" Chocolate cake contest for the best chocolate cake
- Serve a heart healthy meal for a donation
- Heart coloring contest

## Ways to Promote the Campaign:

- Random acts of kindness; have employee/employees write down the names of co-workers who they see doing acts of kindness put the submitted names into a drawing or leave a Hershey Kiss with the employee who was nominated
- Serve heart shaped cake at the campaign meetings
- Have two hands coming together to track campaign progress

## Campaign Decorations:

- Smiley face balloons
- Heart shaped balloons
- Posters of people helping others
- Paper hearts throughout the workplace



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