



Campaign Ideas and Events: Kick in Your Share

Special Events:

- Football boards using prizes i.e. bag of chips, PTO, candy, sports jersey, lottery tickets, sporting event tickets
- Football throwing/kicking contests
- Football trivia
- Host a tailgating party serving hot dogs, nachos, root beer, polish sausages and peanuts for a donation
- Contest for the best cheer
- Ugly shoe/boot contest

Ways to Promote the Campaign:

- Host a tailgating campaign meeting
- Track the campaign by using a football's progress towards the goal post

Campaign Decorations:

- Pictures/posters of footballs or soccer balls



Give. Advocate. Volunteer. **LIVE UNITED™**