



Endorsement Letters: Thank You - Sample 2

Below is a sample endorsement letter to promote your campaign in the workplace. Be sure to put this on your company letterhead and personalize it whenever possible for greatest impact.

Dear (Name),

Thanks to you we reached our United Way campaign goal! (Company)'s 2009 United Way Campaign was an overwhelming success and we achieved our goal of (dollar amount)!

Funds raised during this year's campaign will support a broad range of programs in the community. United Way of Central Minnesota's gifts produce positive results that you can take pride in. Your efforts created incredible enthusiasm for the campaign and ensured our success. Thank you!

Most sincerely,

CEO Name



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Endorsement Letters: Thank You - Sample 1

Below is a sample endorsement letter to promote your campaign in the workplace. Be sure to put this on your company letterhead and personalize it whenever possible for greatest impact.

Dear (Name),

We've done it! By giving to United Way of Central Minnesota, all of us at (Company Name) have helped to improve our community.

Because of your commitment to our community, a child will succeed in school, families will earn to become financially stable and people will have better health, advancing the common good means creating opportunities for a better life for all. Thank you, (Personalized)!

Sincerely,

CEO or Campaign Manager



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