



Endorsement Letters: Retiree

Below is a sample endorsement letter to promote your campaign in the workplace. Be sure to put this on your company letterhead and personalize it whenever possible for greatest impact.

Dear Fellow (Company) Retiree,

(Company Name) is a superb community participant. That is certainly true of (Company Name) retirees as well. It seems that most every day we see a retiree volunteering and making an important contribution to the betterment of the community.

We may contribute as volunteers to one or two favorite organizations, but through continued support of United Way of Central Minnesota we can provide help to many different programs, each changing lives throughout Central Minnesota. We can be assured that our gift is spent on the most deserving programs and with maximum efficiency.

Please join us this year in supporting United Way of Central Minnesota. Your partnership with United Way ensures that your contribution stays here in our community.

Wishing you health and happiness in your retirement.

Thank you,

CEO Name

P.S. Thank you for being a part of our United Way campaign.



Give. Advocate. Volunteer. **LIVE UNITED™**