

United Way of Central Minnesota

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United Way Imagination Library Day at Barnes & Noble

United Way of Central Minnesota (UWCM) raised more than \$2,200 for books for children during Imagination Library Day at Barnes & Noble on December 6, 2008. The Otto Bremer Foundation will match the proceeds. A huge thank you goes out to everyone who purchased items and a special thank you to Barnes & Noble and the 51 volunteers who helped make this event possible by donating nearly 120 hours of time; including Santa pictured here with Luke Hatten.

Imagination Library is a program of the UWCM Success By 6 (SB6) initiative and is offered in partnership with the Dollywood Foundation. SB6 works to build community support for children during the formative years that influence their entire lives. Parents with children, from birth to age five, which live or work in the UWCM service area, are eligible to sign up for Imagination Library. Each month children enrolled in the program receive a free, hard-cover, age-appropriate book in the mail. Imagination Library is partially funded locally by The Gannett Foundation and The Bernick Family as well as individual donations from parents, community members, organizations and special grants. Currently, more than 8,800 local children are enrolled in Imagination Library. A child can be sponsored for \$35 per year.

For more information regarding Imagination Library or to sign your child up for the program, call 320.229.3515 or register online at www.unitedwayhelps.org.